



Welcome to the Schnitz Crumb Collective Program, where you can earn crumbs to access rewards and redeem amazing offers, all just through eating your favourite Schnitz.

For each dollar you spend through the Crumb Collective Program, you will earn crumbs to put towards more Schnitz. The more Schnitz you eat, the more crumbs you collect, the more rewards you redeem.

### **How do I accumulate crumbs?**

Every purchase of a menu item will accumulate crumbs. It's as simple as \$1 = 10 crumbs. Collect min 1,250 crumbs to start your rewards journey.

### **Is there a limit on crumbs collected and do they expire?**

Crumbs won't expire on an active account, but if an account has been inactive for 3 years, it will be removed, and the crumbs will be lost.

### **When will my crumbs update after a transaction?**

If your crumbs haven't updated automatically, drag the screen to refresh. Still not working? Email the Schnitz team and we will fix it for you.

### **What can I redeem?**

Crumbs can be redeemed against the following items:

- 1,250 – Schnitz Stick
  - 2,000 – Regular Original Chips
  - 5,000 – Plain & Simple Wrap/Roll
- (More offers will be available soon.)

### **What is the difference between a physical card vs the app?**

Both a physical card and the loyalty app collect crumbs, however the app has a lot more functionality than the card ie. free coupon offers, entry to exclusive events.

### **What is hybrid cash?**

Hybrid cash allows you to pre-load cash onto your account. Just choose how much you want to load up, enter your card details, and you're ready to go.